

perforated area removed, diecut hanger hole 26, perforated top 23, right side 24, with one-half of the front side 18 of the data card 17 exposed. The magnetic stripe 20 is located on the back side 19 of the data card 17 (see FIG. 5). In this configuration, the data card 17 is ready to pass through the magnetic reader for verification and activation of the encoded data and PIN 39. [The VMP 30 is also manufactured in this configuration without the bottom 25 perforated portion exposing the magnetic stripe 20 to further expedite point of purchase processing while protecting the integrity of the PIN 39.]

IN THE CLAIMS:

Pursuant to 37 C.F.R. 1.173, please add claims 16 and 17 as follows (these amendments include the entire text of each claim which is being proposed to be added by the current amendment with underlines pursuant to Section 1.173 paragraph (b)(2) and (d)(2):

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9 16.(New) A data card display pack for displaying and viewing a data card having confidential data on its back side, the display pack comprising an opaque back for covering the confidential data on the back of the data card and the front of the display pack having a window that permits viewing of the front of the data card, the display pack comprising:

- a package constructed of board with an exterior-forming first side and an interior-forming second side, the board being folded sealed and perforated to form the package having an exterior front and back, opposing sides and a bottom;
- a data card with a magnetic stripe of encoded data and a confidential personal identification number (PIN) printed on the back side of the data card, and nonconfidential data printed on the front side of the data card, the card being located for the front side to be viewed through the window disposed in the front of the package;
- an adhesive that seals the data card in the window and seals the folded board to form the package;
- a line of perforations at the top and along one side of the package, the window exposing the nonconfidential data printed on the front side of the data card with the magnetic